

IMMEDIATE PRESS RELEASE

January 22, 2016

River Valley Community Bank appoints Michael Finn, CPA as its Executive Vice President and Chief Financial Officer

Yuba City, Calif. -- River Valley Community Bank (OTC Markets: RVVY) is pleased to announce it has appointed Michael Finn, as its Executive Vice President and Chief Financial Officer.

Michael attained his Master of Accountancy degree in 2002 from Southern Utah University after receiving his Bachelor of Science with an emphasis in accounting in 2001 from the same university. He began his career in public accounting with McGladrey & Pullen LLP in Las Vegas, Nevada where he fast tracked to the manager position as a bank financial statement auditor. Michael transitioned away from public accounting in 2006 and spent two years as the Controller for a de novo bank, Service1st Bank of Nevada. During 2008, Michael and his family relocated to Sacramento, California, where he was born and raised. He spent the next seven years back in public accounting, including five years with Perry-Smith LLP (acquired by Crowe Horwath LLP in 2011), where he advanced to the senior manager position, and two additional years with Moss Adams LLP.

John M. Jelavich, the Bank's President and CEO commented, "I'm very pleased to have Michael join the RVCB team. He brings significant strength and expertise to our Bank at this point in our development. His experience in public accounting, where his clients were banks, as well as having worked for a community bank will serve us well as we continue to grow in size and complexity."

Gary Thiara, the Bank's Chairman of the Board added, "I have high confidence that Michael will contribute to our longer term strategic planning as well as in the execution of those plans."

Michael stated, "I'm excited to join the team at River Valley Community Bank. The Bank has demonstrated security and strength since it commenced operations nearly ten years ago and is well positioned for future growth. I look forward to helping the team build value for our shareholders and customers."

River Valley Community Bank has been rated "5-Star Superior" by Bauer Financial for 30 consecutive quarters and has an A+ rating from DepositAccounts.com. The Bank serves its customer base through its offices located at:

- 1629 Colusa Avenue, Yuba City, CA
- 426 Sutton Way, Grass Valley, CA

The Bank offers a full suite of competitive products, services and banking technology. For more information please visit our website at: www.myrvcb.com or contact John M. Jelavich at 530-821-2469.

Forward Looking Statements: This document may contain comments and information that constitute forward-looking statements. Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in or implied by such statements. Forward-looking statements speak only as to the date they are made. The Bank does not undertake to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.