



IMMEDIATE PRESS RELEASE

February 12, 2015

Local Banker promoted to Vice President of Operations at River Valley Community Bank

Yuba City, Calif. -- River Valley Community Bank (OTC Markets: RVVY) is pleased to announce the promotion of Amanda Connell to Vice President of Operations.

Amanda Connell joined River Valley Community Bank in May of 2013 as AVP Service Manager in the Bank's then new Grass Valley office. Amanda's leadership, hard work and customer focus have been instrumental in opening the new office and fulfilling a need for locally delivered relationship banking. Prior to joining River Valley Community Bank, Amanda had worked for two other banks serving the Nevada County area where she gained significant local banking and market knowledge.

In her expanded role as Vice President of Operations, Amanda is now responsible for overseeing Branch Operations for the Bank's Grass Valley and Yuba City offices. She will be working primarily out of the Bank's Yuba City office.

"River Valley Community Bank gave me the opportunity to get back into community banking and I could not be happier to be a part of an organization having such exceptional values and community focus," said Amanda Connell. "In my former role I had the pleasure of welcoming many new clients to the Grass Valley office and now I will have the ability to ensure all of our clients receive prompt, friendly and personalized customer service. I am thankful and excited about this opportunity and look forward to my continued involvement in Nevada County and the new opportunities in the Yuba-Sutter Markets," Connell concluded.

John M. Jelavich, River Valley Community Bank's President and CEO commented, "A community banker at heart, Amanda has shown from day one that she was the right fit for our bank. She has a high level of commitment to her team, her community and certainly her customers. Amanda is very well suited for her expanded role with our Bank and I am confident that she will be instrumental in the Bank's continued success in serving our markets."

Amanda is a life long Grass Valley resident with strong ties to the community. When she is not working Amanda enjoys cooking, bowling, running, volunteer work and spending time with her family. Amanda serves on the Nevada Union Grad Night Committee, the Ready Springs Parent Teacher Council and is actively involved in the establishment of the Junior Achievement financial literacy and career readiness program in local schools.

River Valley Community Bank serves its customer base through offices located at:

426 Sutton Way, Grass Valley, CA
1629 Colusa Avenue, Yuba City, CA

The Bank offers a full suite of competitive products, services and banking technology. For more information please visit our website at: www.myrvcb.com or contact John M. Jelavich at 530-821-2469.

Forward Looking Statements: This document may contain comments and information that constitute forward-looking statements. Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in or implied by such statements. Forward-looking statements speak only as to the date they are made. The Bank does not undertake to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.

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