December 31, 2013

River Valley Community Bank Appoints President & Chief Operating Officer

Yuba City, CA. River Valley Community Bank (OTC Markets: RVVY) headquartered in Yuba City, California announced that its Board of Directors has appointed John M. Jelavich as president and chief operating officer. Mr. Jelavich has served as a member of the Bank's senior management team since July 2010 and most recently was responsible for the Bank's day-to-day operations as its executive vice president and chief operating officer.

"John has demonstrated his leadership in taking on a number of operational and strategic initiatives for the Bank which have been instrumental in moving the organization forward", said Gary Thiara, Chairman of the Bank's Board of Directors. "His ability to be forward looking and execute effectively will serve the Bank well at this stage of our growth. The Board is confident that under John's expanded leadership role, River Valley Community Bank will continue on a path of success."

"I am energized by the prospects that lie ahead for River Valley Community Bank," said Mr. Jelavich. "We have a great banking team and enjoy tremendous support from our customers and shareholders. The ongoing execution of the Bank's high quality service and relationship banking model will enable our continued growth in both the Yuba/Sutter and Grass Valley markets. Further, our strong capital position and exceptional ratings set our Bank apart and will continue to support our growth," Jelavich concluded.

Prior to joining the Bank in 2010, Mr. Jelavich spent 22 years with The PMI Group, a provider of credit enhancement to facilitate mortgage lending and securitization. While there, Mr. Jelavich served in numerous senior level finance, credit risk management, operations and loss mitigation capacities.

John I. Jelavich remains Chief Executive Officer of River Valley Community Bank.

River Valley Community Bank serves its customer base through its offices located at:

- 1629 Colusa Avenue, Yuba City, CA
- 426 Sutton Way, Suite #102, Grass Valley, CA

The Bank offers a full suite of competitive products, services and banking technology. For more information please visit our website at: www.myrvcb.com or contact John I. Jelavich at 530-821-2460.

Forward Looking Statements: This document may contain comments and information that constitute forward-looking statements. Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in or implied by such statements. Forward-looking statements speak only as to the date they are made. The Bank does not undertake to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.